

4932619 Contract # **Schedule Dates** 07/30/21-08/08/21 **Advertiser** 60 Plus Association-NDIR (142905) Agency Centriply-NDIR (20621) Product POLITICAL ISSUE (ns) (1187) **Brand** Medicare Negotiation (1594544) Salesperson MultiMarket, MultiMarket (4864) Sales Office Corporate

Weekly/Irregular

National/Political Issue Agency BRD

2157

Run Times

Buyer Name

Phone/Fax

Account Types

Billing Type

Comments

Sec Length

CPE

Dates

Date Entered 07/29/21 **Last Modified** 07/30/21 Temeka Richardson **Entered By** No CO-OP External # Demo Н Order Type Normal Package Deal Commission % 15.00

\$3,750.00

\$21,250.00

Total

Station

Commission

Net Total

Sales Tax

 Washington (WJLA)

 By Broadcast Month
 Spots
 Rate

 Aug. 2021
 22
 \$25,000.00

 Grand Total:
 22
 \$25,000.00

Comments

Entered

Normal Line / SPOT (1)	07/30/21-07/30/21	1	:30	9A- Live with Kelly	2				>	(1	\$600.00	\$600.00	Washington (WJLA)	KELLY	7/29/21
Closed Preempt (1)	07/30/21														Washington (WJLA)	Pre-empt/Spot -	
Normal Line / SPOT (1)	08/02/21-08/06/21	1	:30	9A- Live with Kelly	2	Х	Х	Х	x >	<		2	\$600.00	\$1,200.00	Washington (WJLA)	KELLY	7/29/21
Normal Line / SPOT (3)	07/30/21-07/30/21	1	:30	10A- Rachael Ray	2				>	<		1	\$500.00	\$500.00	Washington (WJLA)	RACH RAY	7/29/21
Closed Preempt (3)	07/30/21								1 1 1 1 1 1 1 1 1 1 1						Washington (WJLA)	Pre-empt/Spot -	
Normal Line / SPOT (3)	08/02/21-08/06/21	1	:30	10A- Rachael Ray	2	Х	Х	Х	X >	(2	\$500.00	\$1,000.00	Washington (WJLA)	RACH RAY	7/29/21
Normal Line / SPOT (4)	08/01/21-08/08/21	1			1						Х	2	\$1,000.00	\$2,000.00	Washington (WJLA)	GOV MATTERS	7/29/21
Normal Line / SPOT (5)	07/30/21-07/30/21	1			2				>	(1	\$750.00	\$750.00	Washington (WJLA)	NOON	7/29/21
Closed Preempt (5)	07/30/21														Washington (WJLA)	Pre-empt/Spot -	
Normal Line / SPOT (5)	08/02/21-08/06/21	1			2	Х	Х	Х	X >	(2	\$750.00	\$1,500.00	Washington (WJLA)	NOON	7/29/21
Normal Line / SPOT (6)	07/31/21-07/31/21	1			1						x	1	\$800.00	\$800.00	Washington (WJLA)	6P NEWS	7/29/21
				CONF	FIF	RM/	4T	101	V C	0	NTF	RAC	Т		_		
Agency/Advertiser:			Date:	Accepted-Sta	tion:								Date:	Comments:			
	Normal Line / SPOT (1) Closed Preempt (1) Normal Line / SPOT (1) Normal Line / SPOT (3) Closed Preempt (3) Normal Line / SPOT (3) Normal Line / SPOT (4) Normal Line / SPOT (5) Closed Preempt (5) Normal Line / SPOT (5) Normal Line / SPOT (6) Agency/Advertiser:	Closed Preempt (1) 07/30/21 Normal Line / SPOT (1) 08/02/21-08/06/21 Normal Line / SPOT (3) 07/30/21 Closed Preempt (3) 07/30/21 Normal Line / SPOT (3) 08/02/21-08/06/21 Normal Line / SPOT (4) 08/01/21-08/08/21 Normal Line / SPOT (5) 07/30/21 Closed Preempt (5) 07/30/21 Normal Line / SPOT (5) 07/30/21 Normal Line / SPOT (5) 07/30/21 Normal Line / SPOT (6) 07/31/21-07/31/21	Closed Preempt (1) 07/30/21 1 Normal Line / SPOT (1) 08/02/21-08/06/21 1 Normal Line / SPOT (3) 07/30/21-07/30/21 1 Closed Preempt (3) 07/30/21 1 Normal Line / SPOT (3) 08/02/21-08/06/21 1 Normal Line / SPOT (4) 08/01/21-08/08/21 1 Normal Line / SPOT (5) 07/30/21-07/30/21 1 Closed Preempt (5) 07/30/21 1 Normal Line / SPOT (5) 08/02/21-08/06/21 1 Normal Line / SPOT (6) 07/31/21-07/31/21 1	Closed Preempt (1) 07/30/21 1 :30 Normal Line / SPOT (1) 08/02/21-08/06/21 1 :30 Normal Line / SPOT (3) 07/30/21 1 :30 Closed Preempt (3) 07/30/21 1 :30 Normal Line / SPOT (3) 08/02/21-08/06/21 1 :30 Normal Line / SPOT (4) 08/01/21-08/08/21 1 :30 Normal Line / SPOT (5) 07/30/21 1 :30 Closed Preempt (5) 07/30/21 1 :30 Closed Preempt (5) 07/30/21 1 :30 Normal Line / SPOT (5) 08/02/21-08/06/21 1 :30 Normal Line / SPOT (6) 07/31/21-07/31/21 1 :30	Closed Preempt (1) 07/30/21 :30 9A- Live with Kelly Normal Line / SPOT (1) 08/02/21-08/06/21 1 :30 9A- Live with Kelly Normal Line / SPOT (3) 07/30/21 1 :30 10A- Rachael Ray Closed Preempt (3) 07/30/21 1 :30 10A- Rachael Ray Normal Line / SPOT (3) 08/02/21-08/06/21 1 :30 10:30A- Government Matters Normal Line / SPOT (4) 08/01/21-08/08/21 1 :30 12P- News-7News ON YOUR SIDE at Noon Closed Preempt (5) 07/30/21 1 :30 12P- News-7News ON YOUR SIDE at Noon Normal Line / SPOT (5) 08/02/21-08/06/21 1 :30 12P- News-7News ON YOUR SIDE at Noon Normal Line / SPOT (6) 07/31/21-07/31/21 1 :30 6P- News-7News ON YOUR SIDE Weekend at 6PM	Closed Preempt (1)	Closed Preempt (1)	Closed Preempt (1)	Closed Preempt (1)	Closed Preempt (1) Normal Line / SPOT (1) Normal Line / SPOT (3) O7/30/21 Normal Line / SPOT (3) O8/02/21-08/06/21 1 :30 10A- Rachael Ray 2 X X X X X X X X X X X X X X X X X X	Closed Preempt (1) 07/30/21 1 :30 9A- Live with Kelly 2 X X X X X X X X X X X X X X X X X X	Closed Preempt (1) O7/30/21 Normal Line / SPOT (1) O8/02/21-08/06/21 1 :30 9A- Live with Kelly 2 X X X X X X X X X X X X X X X X X X	Closed Preempt (1) 07/30/21	Closed Preempt (1) 07/30/21	Closed Preempt (1) 07/30/21	Closed Preempt (1)	Closed Preempt (1)

SPW Mo Tu We Th Fr Sa Su Spots

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

B/E Bookend P/B Piggy Back

Printed At: 02:42 PM on Monday, August 2 2021

Line Type / Break Type (Ref #)



 Contract #
 4932619

 schedule Dates
 07/30/21-08/08/21

 Advertiser
 60 Plus Association-NDIR (142905)

 Agency
 Centriply-NDIR (20621)

 Product
 POLITICAL ISSUE (ns) (1187)

 Brand
 Medicare Negotiation (1594544)

 Salesperson
 MultiMarket, MultiMarket (4864)

National/Political Issue Agency BRD

Corporate

Weekly/Irregular

2157

Sales Office

Buyer Name

Phone/Fax

Account Types

Billing Type

Comments

CPE

Date Entered 07/29/21 **Last Modified** 07/30/21 Temeka Richardson **Entered By** CO-OP No External # Demo Н Order Type Normal Package Deal Commission % 15.00 Commission \$3,750.00 Net Total \$21,250.00

Sales Tax

 Washington (WJLA)

 By Broadcast Month
 Spots
 Rate

 Aug. 2021
 22
 \$25,000.00

 Grand Total:
 22
 \$25,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa Su	Spots	Rate	Total	Station	Comments	Entered
9.0	Normal Line / SPOT (6)	08/07/21-08/07/21	1		6P- News-7News ON YOUR SIDE Weekend at 6PM	1						Х		\$800.00		Washington (WJLA)	6P NEWS	7/29/21
9.0.1	Closed Preempt (6)	08/07/21														Washington (WJLA)	Program Change/Exception - Tennis Citi Open	
10.0	Normal Line / Access (7)	07/30/21-07/30/21	1	:30	7P- Wheel Of Fortune	2	2				Х		1	\$3,000.00	\$3,000.00	Washington (WJLA)	WHEEL	7/29/21
10.0.1	Closed Preempt (7)	07/30/21														Washington (WJLA)	Pre-empt/Spot -	
11.0	Normal Line / Access (7)	08/02/21-08/06/21	1	:30	7P- Wheel Of Fortune	2	X	Х	Х	Х	Х		2	\$3,000.00	\$6,000.00	Washington (WJLA)	WHEEL	7/29/21
12.0	Normal Line / SPOT (2)	08/01/21-08/01/21	1		10A- News-Full Measure with Sharyl Attkisson	1						X	1	\$1,000.00	\$1,000.00	Washington (WJLA)	FULL MEASURE	7/29/21
13.0	Normal Line / SPOT (2)	08/08/21-08/08/21	1		10A- News-Full Measure with Sharyl Attkisson	1						х	1	\$1,000.00	\$1,000.00	Washington (WJLA)	FULL MEASURE	7/29/21
14.0	M/G For 3.0.1 / SPOT (3)	08/02/21-08/06/21	1	:30	10A- Rachael Ray	1	. X	Х	Х	Х	Х		1	\$500.00	\$500.00	Washington (WJLA)	RACH RAY	7/29/21
15.0	M/G For 1.0.1 / SPOT (1)	08/02/21-08/06/21	1	:30	9A- Live with Kelly	1	. X	Х	Х	Х	Х		1	\$600.00	\$600.00	Washington (WJLA)	KELLY	7/29/21
16.0	M/G For 6.0.1 / SPOT (5)	08/02/21-08/06/21	1		12P- News-7News ON YOUR SIDE at Noon	1	. X	X	Х	X	Х		1	\$750.00	\$750.00	Washington (WJLA)	NOON	7/29/21
17.0	M/G For 10.0.1 / Access (7)	08/02/21-08/06/21	1	:30	7P- Wheel Of Fortune	1	. X	Х	Х	Х	Х		1	\$3,000.00	\$3,000.00	Washington (WJLA)	WHEEL	7/29/21
		_			CON	FIF	RM	ΑT	Ю	N C	CO	NT	RAC	T				
Accepted-	-Agency/Advertiser:			Date:	Accepted-Sta	ation:								Date:	Comments:			

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

B/E Bookend P/B Piggy Back

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		Contract # Schedule Dates Advertiser	4932619 07/30/21-08/08/21	Date Entered Last Modified	07/29/21 07/30/21
	WJLA		60 Plus Association-NDIR (142905)	Entered By CO-OP	Temeka Richardson No
abc	1100 Wilson Blvd, 6th Floor	Agency	Centriply-NDIR (20621)		NO
	Arlington, VA 22209	Product	POLITICAL ISSUE (ns) (1187)	External #	
		Brand	Medicare Negotiation (1594544)	Demo	Н
WJLA-TV WASHINGTON, DC		Salesperson	MultiMarket, MultiMarket (4864)	Order Type	Normal
		Sales Office	Corporate	Package Deal	
Centriply-NDIR		Buyer Name		Commission %	15.00
405 LEXINGTON AVE 8T		Phone/Fax	/	Commission	\$3,750.00
NEW YORK, NY 10174-	0002	СРЕ	2157	Net Total	\$21,250.00
		Account Types	National/Political Issue Agency BRD	Sales Tax	
		Billing Type	Weekly/Irregular		
		Comments			

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	CDIM	Мо	Tu	\Ma	Th	Er	Ca C	211	Cnote	Rate	Total	Station	Comments	Entered
		08/08/21-08/08/21	1	:30	6:30P- News-7News ON YOUR SIDE Weekend at 630PM	1		Tu	vve				X	1	\$800.00		Washington (WJLA)	6P NEWS	7/30/21
CONFIRMATION CONTRACT																			
Accepted	-Agency/Advertiser:			Date:	Accepted-Sta	ation:									Date:	Comments:			

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Washington (WJLA)

By Broadcast Month Spots

Aug. 2021

Grand Total:

<u>Rate</u>

\$25,000.00

\$25,000.00

22